



**WSLHA 2017
ANNUAL CONVENTION
SPONSORSHIP/EXHIBITION
PROSPECTUS**

About WSLHA

Washington Speech-Language-Hearing Association (WSLHA) is an organization which promotes professional excellence in speech-language pathology and audiology. The mission of WSLHA is to act as the primary resource and advocate for its members and those they serve through legislation, continuing education, collaboration, professional endeavors and publications. WSLHA is an American Speech-Language-Hearing Association (ASHA) recognized state association.

Sponsorship, Exhibition and Marketing

- Sponsor headline activities such as networking receptions, keynote speakers, sponsored breakfasts, breaks and more!
- Exhibitor display opportunities to broaden exposure.
- Representatives are permitted and encouraged to attend all sessions, meals and social activities
- Recognition online and in print before, during and after the annual convention
- Sponsors will be personally introduced and thanked at the event
- Appropriate opportunities are available for both organizations in attendance and those who wish to be represented without sending staff

Benefits

- Build relationships by connecting with your best clients and meeting promising new prospects
- Showcase your information, programs, products and services
- Garner goodwill amongst your target audience by supporting their personal growth and the advancement of their profession
- Gain profile and stand out from your competition
- Maximize your marketing dollars

Premiere Partner
\$1,600

- Display Space includes a 6' skirted table
- \$100 Discount on second booth
- **Two** complimentary convention registrations
- Prime spot in the exhibitor hall
- Full-page advertisement in convention folders
- Special recognition at convention reception
- Preconvention advertising on webpage (including logo)

Exhibitor kits for the conference will be emailed in September 2017. This will include information on shipping materials, special requirements such as internet connectivity or electricity and other details.

Year Round Partner
\$1,200

- Display Space includes a 6' skirted table
- \$100 Discount on second booth
- **One** complimentary convention registration
- Full-page advertisement in convention folders
- Special recognition at convention reception
- Preconvention mention on webpage

Exhibit Display
\$500 (For Profit)
\$300 (Nonprofit)*

- Display Space includes one 6' skirted table, table top signage and one complimentary conference registration
- Four designated breaks for attendees to view exhibits
- An opportunity to socialize with attendees where appetizers and drinks will be available

**Organization must submit proof of non-profit status at time of registration to office@wslha.org*

Marketing Opportunities

*Sponsor must provide 300 of item selected. Items may be shipped to the WSLHA office to be received no later than October 5th.

WSLHA Conference
2150 N 107th St, Ste 205
Seattle, WA 98133

Sponsorship Opportunities

- Premiere Partner (2 available) \$1,600
- Year Round Partner (2 available) \$1,200
- Business Meeting (2 available) \$750
- Session Sponsor \$1,000
- Friday Breakfast (1 available) \$1,000
- Friday Lunch (1 available) \$1,000
- Saturday Breakfast (1 available) \$1,000
- Saturday Lunch (1 available) \$1,000
- Student Volunteer Lunches (1 available) \$800
- Poster Session & Exhibitor Social (2 available) \$450
- Snack Break (2 available) \$500
- Logo on convention emails (3 available) \$150
- Contributor
- - (you select amount) \$100 minimum \$100

Exhibit Schedule

Thursday, October 12

6:00 - 9:00 pm: Setup (Exhibit Areas)

Friday, October 13

7:30am - 5:00pm: Exhibit Hours

7:30am: Continental Breakfast

10:00am: Break

12:00pm: Lunch

3:00pm: Break

5:00pm: Reception (Exhibit Areas)

Saturday, October 14

7:30am - 3:30pm Exhibit Hours

7:30am: Continental Breakfast

10:00am: Break

12:00pm: Lunch (on your own)

3:00pm: Break

3:30pm: Exhibit tear-down will begin and must be finished by 5:00pm